

## Programme

# English for Environmentalists – a Communication and Language Skills Course

15<sup>th</sup> to 20<sup>th</sup> June 2014 in 29640 Schneverdingen/Camp Reinsehlen

### About the Course:

English is the common language of understanding for nature conservation and related issues in many parts of the world. Even in continental Europe conservationists need to be able to communicate in English when they talk to colleagues from other countries, contact the European Commission, take expert groups from abroad on a guided walk or consult English literature. Yet, the corresponding vocabulary is neither taught in schools nor universities.

This course will provide participants with an opportunity to develop their vocabulary in relation to key points of interest in the fields of nature

conservation, landscape management, environmental education, communication, tourism, public relations, through both language training in the field and indoor language workshops.

Participants will use various techniques to develop their language skills in a different subject area each day. They will benefit from practicing their English in a small group of maximum 16 persons. The general format of each day will include vocabulary workshops, activities, group discussion and feedback. The course will be conducted in English. A sound basic knowledge in English is therefore recommended.

**Course Directors:** Dr. Johann Schreiner, Director of the Alfred Toepfer Academy for Nature Conservation and Professor  
Dr. Ralf Grunewald, Federal Agency for Nature Conservation, International Academy for Nature Conservation Isle of Vilm

**Tutor:** Mark Sixsmith, B.Sc., founder of *envenglish.com*, Prague

**Participation Fee:** 540€ incl. accommodation (double room) or 630€ (single room), full board and all language training, field visits, excursions and course material. 360€ for all services without accommodation and breakfast. No discount available.

**Participants:** from the fields of nature conservation, landscape management, protected area management, environmental education, communication, tourism, public relations

Organised by the **Alfred Toepfer Academy for Nature Conservation**  
in co-operation with the **International Academy for Nature Conservation “Isle of Vilm”**,  
recommended by **EUROPARC Federation** and **Europarc Deutschland**



# Programme

## Sunday, 15<sup>th</sup> June 2014

### Welcome

- until 15.30 Arrival and registration  
16.00 – Welcome and introductions, organisational announcements  
– Ice breakers  
– Language test  
18.00 *Dinner*  
19.30 Potlach-discussion  
21.00 Concluding the day at the campfire

## Monday, 16<sup>th</sup> June 2014

### History and Habitats of the “Lüneburger Heide”; Habitat Management

- 09.00 **Language workshop 1** – Learning and organising your vocabulary  
09.30 Personal profiles  
10.30 *Break*  
11.00 **Language workshop 2** – Test results and feedback  
12.30 *Lunch*  
13.30 Transfer to Hof Moehr  
14.00 **Language workshop 3** – Habitats in the “Lüneburger Heide” Natura 2000 Site  
15.30 *Break*  
16.00 Exploring the surroundings of Hof Moehr (ancient woodland, peat bog, heathland);  
transfer to Camp Reinsehlen  
18.30 *Dinner*  
19.30 Personal presentations  
20.00 Get-together and end of the day

## Tuesday, 17<sup>th</sup> June 2014

### Landscape Management and Nature Conservation

- 09.00 Personal presentations  
09.30 **Language workshop 4** – Environmental vocabulary, environmental dictionaries  
11.00 *Break*  
11.30 **Language workshop 5** – Wetlands, mires, moors, bogs and fens  
12.30 *Lunch*  
13.30 Field visit to “Pietzmoor” nature reserve; restoration of peat bogs and opening for tourism; return to Camp Reinsehlen  
16.30 *Break*  
17.00 **Language workshop 6** – Protected areas incl. Natura 2000  
18.30 *Dinner*  
19.30 Personal presentations

## Wednesday, 18<sup>th</sup> June 2014

### Biodiversity and Global Issues

- 09.00 Personal presentations
- 09.30 **Language workshop 7** – Biodiversity, habitats, biomes vocabulary
- 11.00 *Break*
- 11.30 **Language workshop 8** – Endangered species and conservation , re-introduction of species
- 13.00 *Lunch*
- 14.00 **Language workshop 9** – Birds and wind farms
- 15.30 *Break*
- 16.00 **Language Workshop 10** – Writing skills
- 17.30 *Dinner*
- 19.00 Personal presentations
- 20.00 Excursion to the “heart” of Luneburg Heath nature reserve (non-obligatory)

## Thursday, 19<sup>th</sup> June 2014

### Sustainable Development, Environmental Education, Interpretation

- 09.00 Personal presentations
- 09.30 **Language workshop 11** – Education for Sustainable Development, Environmental education and interpretation
- 11.00 *Break*
- 11.30 **Language workshop 12** – Grammar Workshop
- 12.30 *Lunch*
- 13.30 Group exercise on environmental education and interpretation in Camp Reinsehlen
- 17.00 *Break*
- 17.30 **Language workshop 13** – Bioenergy plants and climate change
- 18.30 *Dinner*
- 19.30 Personal presentations
- 20.30 Farewell party

## Friday, 14<sup>th</sup> June 2014

### Sustainable Tourism

- 09.00 Personal presentations
- 09.30 **Language Workshop 14** – Sustainable tourism
- 10.00 Preparation for sustainable tourism plans exercise
- 10.00 Hoepen, the touristic honey pot of Schneverdingen (heather garden, open air stage, arboretum, orchard, skansen, outdoor classroom); return to Camp Reinsehlen
- 13.00 *Lunch*
- 14.00 Presentation of Sustainable Tourism Plans (STP)
- 15.00 **Language workshop 15** – Vocabulary
- 16.00 Evaluation and feedback, Action plans
- 16.30 End of the course; departure

## For application please use the attached registration form and send it back before 30<sup>th</sup> May 2014

If you have any questions please contact:

Barbara Schultz (German language)

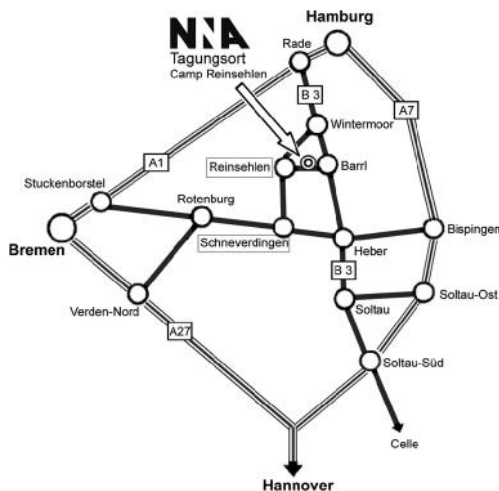
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Johann Schreiner (English language)

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### Course Venue

The course will take place at the Alfred-Toepfer-Academy in Camp Reinsehlen, 29640 Schneverdingen, Lower Saxony. How to come to the course venue:



If you come **by air** please choose a flight arriving 15<sup>th</sup> June in the morning in Hamburg or Hanover airport and continue by train to Schneverdingen.

If you come **by train** please search for a suitable train connection on the internet. The Website of the *Deutsche Bahn* (<http://www.bahn.de>) is available in English and includes also international rail services. Please inform us about the time of your arrival and we will organize a pick-up service from Schneverdingen station to Camp Reinsehlen.

If you travel **by car** please follow these directions:

**from the North** please take the exit "Rade" of the A1, then follow the B3 southwards to the small village "Barri". At the end of Barri turn right and follow the signs to "Camp Reinsehlen";

**from the South** please take the exit "Soltau Süd" of the A1, then follow the B3 northwards to the small village "Barri". At the limits of Barri turn left and follow the signs to "Camp Reinsehlen";

**from the East** come to the B3 in the village "Heber" and then follow the B3 northwards to the small village "Barri". At the limits of Barri turn left and follow the signs to "Camp Reinsehlen";

**from the West** please leave the A1 at "Stuckenborstel" exit, follow the road sign to Rothenburg and then to Schneverdingen. Cross Schneverdingen town straight on into Wintermoor direction. After two kilometres in Reinsehlen turn right and follow the signs to Camp Reinsehlen.

